Rate Type

\$265.00 NN

INVOICE



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410

Main: (561)694-2525 Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Screen Strategies Media

Attention: Accounts Payable 11150 Fairfax Blvd Suite 505 Fairfax, VA 22030

Send Payment To:

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

08/08/16

Day Air Date

Sa 08/13/16

<u>Ch</u>

Spots: #

08/14/16

Air Time Description

8:42 AM Sat 8-9am News

Invoice #	Invoice Date	Invoice Mor	<u>nth</u> <u>Invoice</u>	Invoice Period			
1512304-1	08/14/16	August 201	08/01/1	6 - 08/13/16			
Property	Account Executive	₽	Sales Office	Sales Region			
WPBF	WPBF House Nat	tional	House National	National			

Advertiser	Product	Estimate Number
Steinger/D/State Senate	Michael Steinger- 8/8	2090

Flight Dates 08/08/16 - 08/14/16	Order # 1512304	Alt Order #
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling	. -	<u> </u>
Agency Code	Advertiser Code	Product 1/2
Agency Ref	Advertiser Ref	

Line S	Start E	noto E	nd Da	ato Do	aarintia		Start/End Time	MTHEFE	Longth	Spots/	Data	Tuno	
Line	Start L	Jale E	נום טוו:	ate De	escriptio	eri.	StarvEnd Time	MTWTFSS	Length	Week	Rate	Туре	
	08/08/ Class		8/12/ - Pre-	l6 W emptible			00ar 5:00-6:00am	111-1	:30	4	\$175.00	NM	
٧	Veeks		art Da 1/08/16		Date 4/16	MTWTFSS 111-1	Spots/Week 4	<u>Rate</u> \$175.00					
Spots	s: <u>#</u>	<u>Ch</u>	Day	Air Date	<u>Air</u>	Time Desc	<u>ription</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	1	WPBF	M	08/08/16	5:1	3 AM WPB	F News 25 5-6:00am	5:00-6:00am	::	30 MS200TVFL	Н		\$175.00 NN
	2	WPBF	Tu	08/09/16	5:5	6 AM WPB	F News 25 5-6:00am	5:00-6:00am	:3	30 MS200TVFL	Н		\$175.00 NN
	3	WPBF	W	08/10/16	5:3	88 AM WPB	F News 25 5-6:00am	5:00-6:00am	:3	30 MS200TVFL	Н		\$175.00 NN
	4	WPBF	F	08/12/16	5:4	3 AM WPB	F News 25 5-6:00am	5:00-6:00am	::	30 MS301TVFL	н		\$175.00 NN
	08/11/ Class		8/11/ - Pre-	16 W emptible			nings6-7AM	1	:30	1	\$525.00	NM	
٧	Veeks		art Da 1/08/16		<u>Date</u> 4/16	MTWTFSS	Spots/Week 1	<u>Rate</u> \$525.00	,				
Spots	s: <u>#</u>	<u>Ch</u>	<u>Day</u>	Air Date	<u>Air</u>	Time Desc	<u>ription</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	1	WPBF	Th	08/11/16	6:5	2 AM WPB	F News 25 Mornings	6-7AM	:	30 MS200TVFL	Н		\$525.00 NN
2.0	20/00/	16 0	0/12/	G C	and Mar	nina Amoria	7 0 0 M	11111	-20	-	£225.00	NIN/	

<u> </u>							<u> </u>					4020.00 1111
3 08/08 Class		08/12/ - Imn	16 Goo		ing Americation		11111	:30	5	\$225.00	NM	
Week	_	tart Da 3/08/1		4.10	MTWTFSS 11111	Spots/Week 5	<u>Rate</u> \$225.00					
Spots: #	<u>Çh</u>	Day	Air Date	Air T	ime Descr	<u>iption</u>	Start/End Time	Length .	Ad-ID			Rate Type
1	WPBF	M	08/08/16	8:40	AM Good	Morning America	7-9AM	:30	MS200TVFL	Н		\$225.00 NM
2	WPBF	Tu	08/09/16	7:25	5 AM Good	Morning America	7-9AM	:30	MS200TVFL	Н		\$225.00 NM
3	WPBF	W	08/10/16	8:30	AM Good	Morning America	7-9AM	:30	MS200TVFL	Н		\$225.00 NM
4	WPBF	Th	08/11/16	7:55	AM Good	Morning America	7-9AM	:30	MS200TVFL	Н		\$225.00 NM
5	WPBF	F	08/12/16	8:30	AM Good	Morning America	7-9AM	:30	MS200TVFL	Н		\$225.00 NM
4 08/13 Class		08/13/ - Pre	16 Sat emptible w	8-9am ith notic		Sat 8-9am	1-	:30	1	\$265.00	NM	
Week	s: S	tart Da	ate End D	ate	MTWTFSS	Spots/Week	Rate					

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

\$265.00

Start/End Time

Sat 8-9am

Length Ad-ID

:30 MS301TVFLH

We warrant that the actual broadcast information shown on this invoice was taken from the program log

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INVOICE

Send Payment To:



WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1512304-1	08/14/16	August 2016	08/01/16 - 08/13/16

Advertiser	Product	Estimate Number
Steinger/D/State Senate	Michael Steinger- 8/8	2090

www.thewpbfchannel.com

Line Start		d Dat	e Desc	cription	Start/End Tir	me	MTWTFSS	Length	Spots/ Week	Rate	Туре	
5 08/08 Class		/10/16 Imme	WPE	BF NEWS AT 9 e-emptible with	9:00ANM-F 9A-10A lout notice		1-1	:30	2	\$90.00	NM	
Weeks	s: <u>Sta</u>	rt <u>Date</u> 08/16		ate MTWTFS	Spots/Wee	<u>ek</u> 2	Rate \$90.00					
Spots: #	Ch [Day /	Air Date	Air Time De	scription		Start/End Time	<u>Lengt</u>	th Ad-ID			Rate Typ
1	WPBF		08/08/16		PBF NEWS AT 9:00		M-F 9A-10A		0 MS200TVFL			\$90.00 N
2	WPBF	W (08/10/16	9:15 AM W	PBF NEWS AT 9:00	DAM	M-F 9A-10A	:3	0 MS200TVFL	.H		\$90.00 NI
6 08/09 Class	/16 08/ of Time -	/12/16 Pre-e	WPE mptible wi	3F News 25 @ th notice	Noon 12pm-1230p	m	-11	:30	2	\$265.00	NM	
Weeks		rt Date 08/16	End D 08/14/			<u>ek</u> 2	<u>Rate</u> \$265.00					
Spots: #	<u>Çh</u> [Air Date	Air Time De			Start/End Time	Lengt	th Ad-ID			Rate Typ
1	WPBF		08/09/16		PBF News 25 @ No		12pm-1230pm		0 MS200TVFL			\$265.00 N
2	WPBF	F (08/12/16	12:29 PM WI	PBF News 25 @ No	on	12pm-1230pm	:3	0 MS301TVFL	.H		\$265.00 NI
7 08/08 Class		/11/16 Imme		ı e-emptible with	4-5p out notice		11	:30	2	\$193.00	NM	
Weeks		rt Date 08/16	End D 08/14/			<u>ek</u> 2	<u>Rate</u> \$193.00					
Spots: #			Air Date	Air Time De			Start/End Time		th Ad-ID			Rate Type
1	WPBF		08/08/16	4:22 PM EII			4-5p		0 MS200TVFL			\$193.00 NI
2	WPBF	in (08/11/16	4:44 PM EII	en		4-5p	:3	0 MS200TVFL	.H		\$193.00 NI
8 08/10 Class	/16 08/ of Time -	/10/16 Pre-e		5pm News th notice	5-6pm		1	:30	1	\$525.00	NM	
Weeks		rt Date 08/16	End D 08/14/			<u>ek</u> 1	<u>Rate</u> \$525.00					
Spots: #			Air Date	Air Time De			Start/End Time		h Ad-ID			Rate Typ
1	WPBF	W (08/10/16	5:16 PM M-	F 5pm News		5-6pm	:3	0 MS200TVFL	H		\$525.00 NM
9 08/08 Class	/16 08/ of Time -	/12/16 Pre-e	i WPE mptible wi	3F News 25 @ th notice	6:00Pl6-6:30PM		11111	:30	5	\$600.00	NM	
Weeks	08/0	rt Date 08/16	08/14/			<u>ek</u> 5	<u>Rate</u> \$600.00					
Spots: #	_		Air Date	Air Time De			Start/End Time		th Ad-ID			Rate Type
1	WPBF		08/08/16		PBF News 25 @ 6:0		6-6:30PM		0 MS200TVFL			\$600.00 NI
2	WPBF		08/09/16		PBF News 25 @ 6:0		6-6:30PM		0 MS200TVFL			\$600.00 NI
3 4	WPBF WPBF		08/10/16 08/11/16		PBF News 25 @ 6:0		6-6:30PM		0 MS200TVFL 0 MS200TVFL			\$600.00 NI
5	WPBF		08/11/16		PBF News 25 @ 6:0 PBF News 25 @ 6:0		6-6:30PM 6-6:30PM		0 MS200TVFL			\$600.00 NI
				0.20 FIVI VVI	-BF News 25 @ 0.0	JUPIVI	0-0.30FW	.3	U M32001VFL	П		\$600.00 NN
10 08/13 Class	/16 08/ of Time -	/13/16 Pre-e		Spm News th notice	6-630p		1-	:30	1	\$350.00	NM	
Week		rt Date 08/16	End D 08/14/			<u>ek</u> 1	<u>Rate</u> \$350.00					
Spots: #			Air Date	Air Time De			Start/End Time		h Ad-ID			Rate Typ
1	WPBF	Sa (08/13/16	6:08 PM Sa	t 6pm News		6-630p	:3	0 MS301TVFL	Н		\$350.00 N
11 08/12 Class	/16 08/ of Time -	/12/16 Pre-e		el Of Fortune th notice	7-7:30PM		1	:30	1	\$1,100.00	NM	
Weeks		rt Date 08/16	End D 08/14/			<u>ek</u> 1	Rate \$1,100.00					
Spots: #			Air Date	Air Time De	scription		Start/End Time	Lengt	h Ad-ID			Rate Type
1	WPBF	F (08/12/16	7:07 PM WI	neel Of Fortune		7-7:30PM	:3	0 MS301TVFL	н		\$1,100.00 NN

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INVOICE

WPEE

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 1512304-1 | 08/14/16 | August 2016 | 08/01/16 - 08/13/16

Advertiser Product Estimate Number
Steinger/D/State Senate Michael Steinger- 8/8 2090

www.thewpbfchannel.com

Line Start	Date	End Date	e Desci	ription	Start/End Tim	e MTWTFSS	Length	Spots/ Week	Rate	Туре	
11 08/12 Class		08/12/16 - Pre-er	Whee	el Of Fortune n notice	7-7:30PM	1	:30	1	\$1,100.00	NM	
12 08/09 Class	0/16 of Time	08/09/16 - Pre-er	Jeopa		7:30-8PM	-1	:30	1	\$1,325.00	NM	*
Week		tart Date 8/08/16	End Da 08/14/1			_					
Spots: #	<u>Ch</u>		Air Date	Air Time De		Start/End Ti	<u>me</u> <u>Lengt</u>	h Ad-ID			Rate Type
1	WPBF	Tu C	8/09/16	7:41 PM Je		7:30-8PM	:3	0 MS200TVF	LH		\$1,325.00 NN
13 08/08 Class		08/11/16 - Pre-er	M-SU	N WPBF Nev	ws 25 (11-11:35PM	1-11	:30	3	\$600.00	NM	
Week		tart Date 8/08/16	End Da 08/14/1								
Spots: #	Ch		Air Date	Air Time De	-	Start/End Ti	me Lengt	h Ad-ID			Rate Type
1	WPBF					i @ 11PM11-11:35PM		0 MS200TVFI	LH		\$600.00 NN
2	WPBF					i @ 11PM11-11:35PM		0 MS200TVF			\$600.00 NN
3	WPBF					@ 11PM11-11:35PM		0 MS200TVF	LH		\$600.00 NN
14 08/08 Class		08/12/16 - Imme		line -emptible with	1238-107A nout notice	11111	:30	5	\$50.00	NM	
Week	-	tart Date 8/08/16	e <u>End Da</u> 08/14/1								
Spots: #	<u>Ch</u>		Air Date	Air Time De	escription	Start/End Ti	me <u>Lengt</u>	h Ad-ID			Rate Type
1	WPBF			12:50 AM Ni		1238-107A		0 MS200TVF			\$50.00 NN
2	WPBF			12:52 AM Ni	•	1238-107A		0 MS200TVFI			\$50.00 NN
3	WPBF			12:51 AM Ni	•	1238-107A		0 MS200TVFI			\$50.00 NN
4 5	WPBF WPBF			12:52 AM Ni	-	1238-107A		0 MS200TVF			\$50.00 NN
			•	12:52 AM Ni	gnuine	1238-107A		0 MS200TVFI	LH		\$50.00 NN
	of Time		nptible with		1135P-1238A	11111	:30	5	\$300.00	NM	
Week		<u>tart Date</u> 8/08/16	End Da 08/14/1								
Spots: #	<u>Ch</u>	Day A	Air Date	Air Time De	escription	Start/End Ti	me Lengt	h Ad-ID			Rate Type
1	WPBF	M C	8/08/16	11:59 PM Jir	nmy Kimmel	1135P-1238	A :3	0 MS200TVFI	LH		\$300.00 NN
2	WPBF	Tu C	8/09/16	11:50 PM Jir	nmy Kimmel	1135P-1238	IA :3	0 MS200TVFI	LH		\$300.00 NN
3	WPBF			11:58 PM Jir	•	1135P-1238		0 MS200TVFI	LH		\$300.00 NN
4	WPBF			12:00 AM Jir	•	1135P-1238		0 MS200TVFI			\$300.00 NN
5	WPBF	FC	8/12/16	11:57 PM Jir	nmy Kimmel	1135P-1238	A :3	0 MS301TVFI	LH .		\$300.00 NN
						Total Spots		39			

Payment Terms 30 Days

 Gross Total
 \$13,561.00

 Agency Commission
 \$2,034.15

<u>Net Amount Due</u> \$11,526.85

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